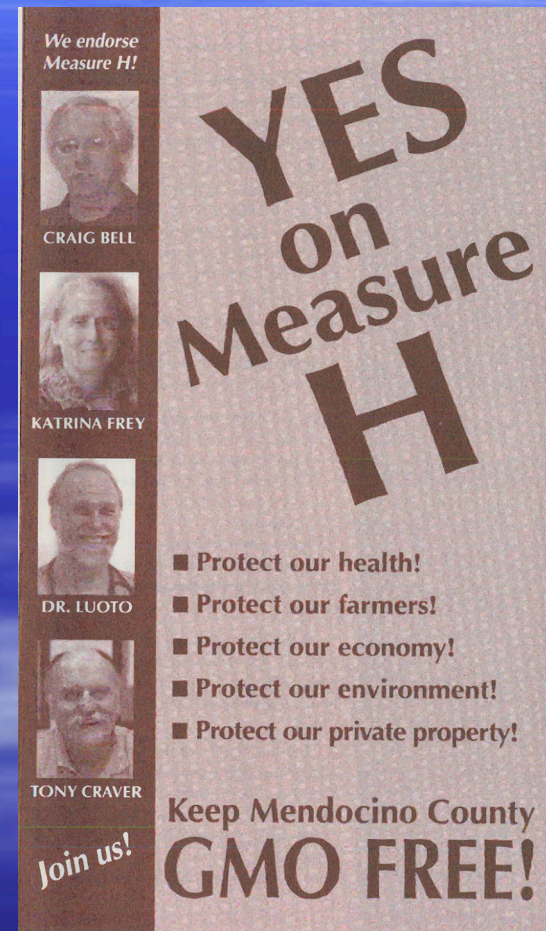


County GMO Ordinances/Resolutions

John Harper
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Mendocino & Lake Counties

Overview

- History & background
- Case study methods and results
- Current status of Measure H enforcement
- Proposed resolution banning Round-up Ready alfalfa – Lake County
- Q & A



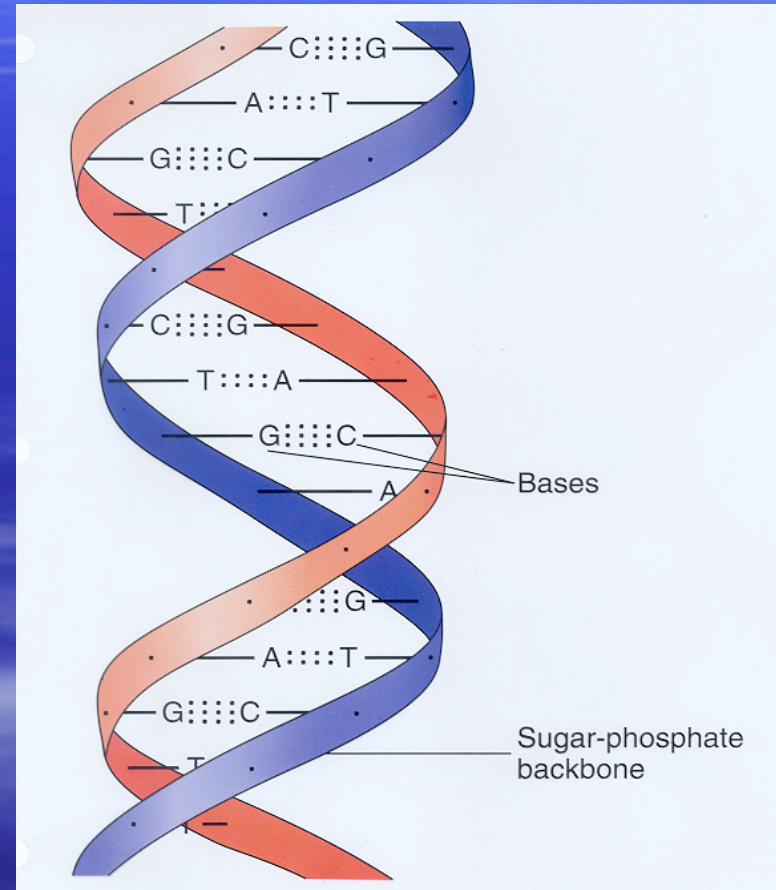
History & Background

- How it started
 - Local organic brew pub owner initiates proposed ordinance (Measure H)
 - November 4, 2003 BOS request input
 - November 19, 2003 UCCE & County Departments issue GMO Initiative Report
 - Measure H placed on March 2004 ballot

- UCCE biotechnology workgroup responds
 - Legal guidelines for UC
 - 4 articles written for local newspapers
 - Resource of information to various groups
 - BOS, Ag. Commissioner, Farm Bureau, Mendocino County Employers Council and commodity groups as well as supporters of the ordinance

Measure H

- Unlawful “*for any person, firm, or corporation to propagate, cultivate, raise, or grow genetically modified organisms*” exempted medically related GMOs
- Ban **did not** pertain to properties within city limits, or lands managed by state, Tribal and Federal agencies
- County’s Agricultural Commissioner designated as enforcing agency
- Passes with 56.3% of the vote



Case Study Methods & Results

- Election related material collected
 - From November 2003 to March 2, 2004
 - Passive collection of materials mailed to voters
 - Newspaper articles, paid advertisements and letters to the editor (UDJ & PD)
- Categorized materials
 - Delivery method
 - Thematic subjects
 - Pro vs. Con

Results

Fig. 1. Delivery method of 206 sampled materials received by the voters of Mendocino County regarding Measure H. November 2003 through March 2, 2004.

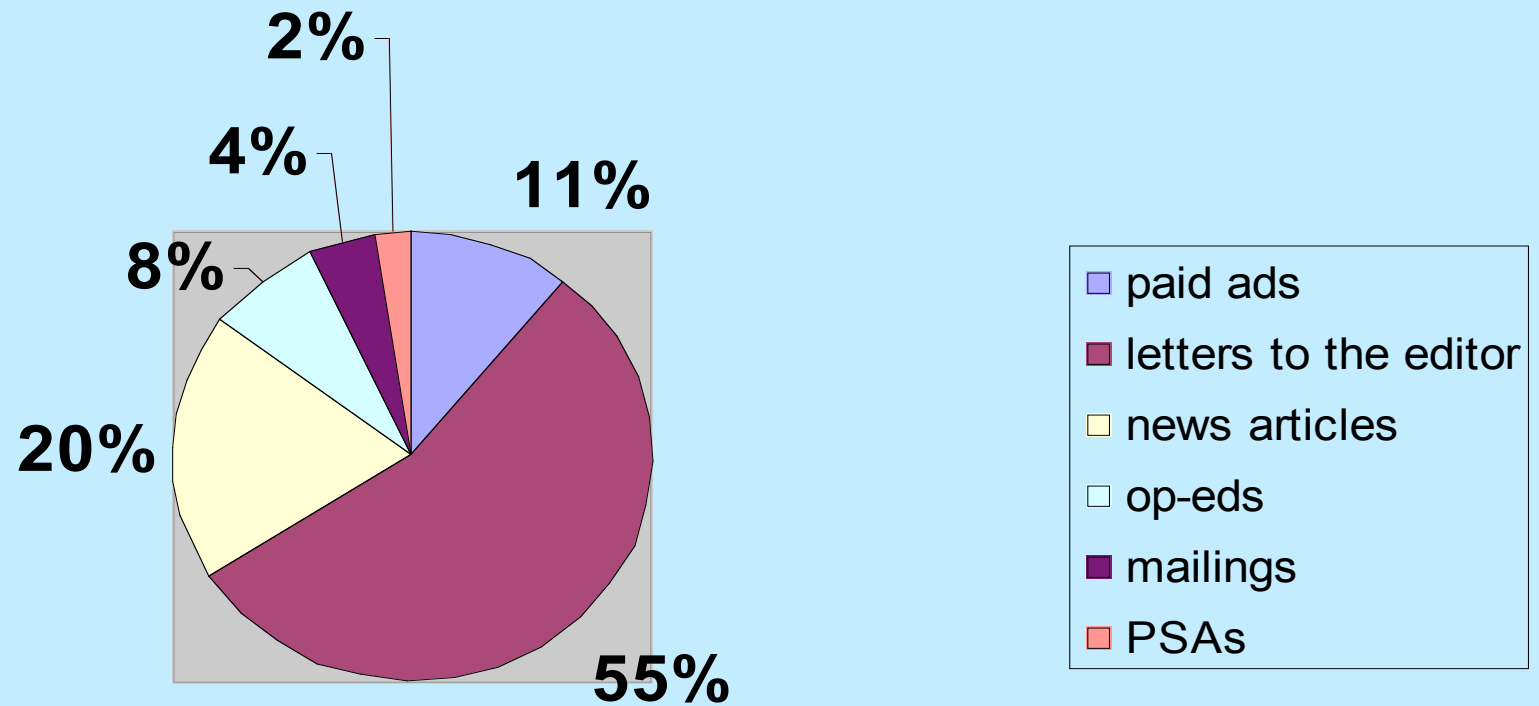


Fig. 2. Characterization of Distributed Paid Advertisements for Measure H. Mendocino Co., Calif. November 2003 - March 2004.

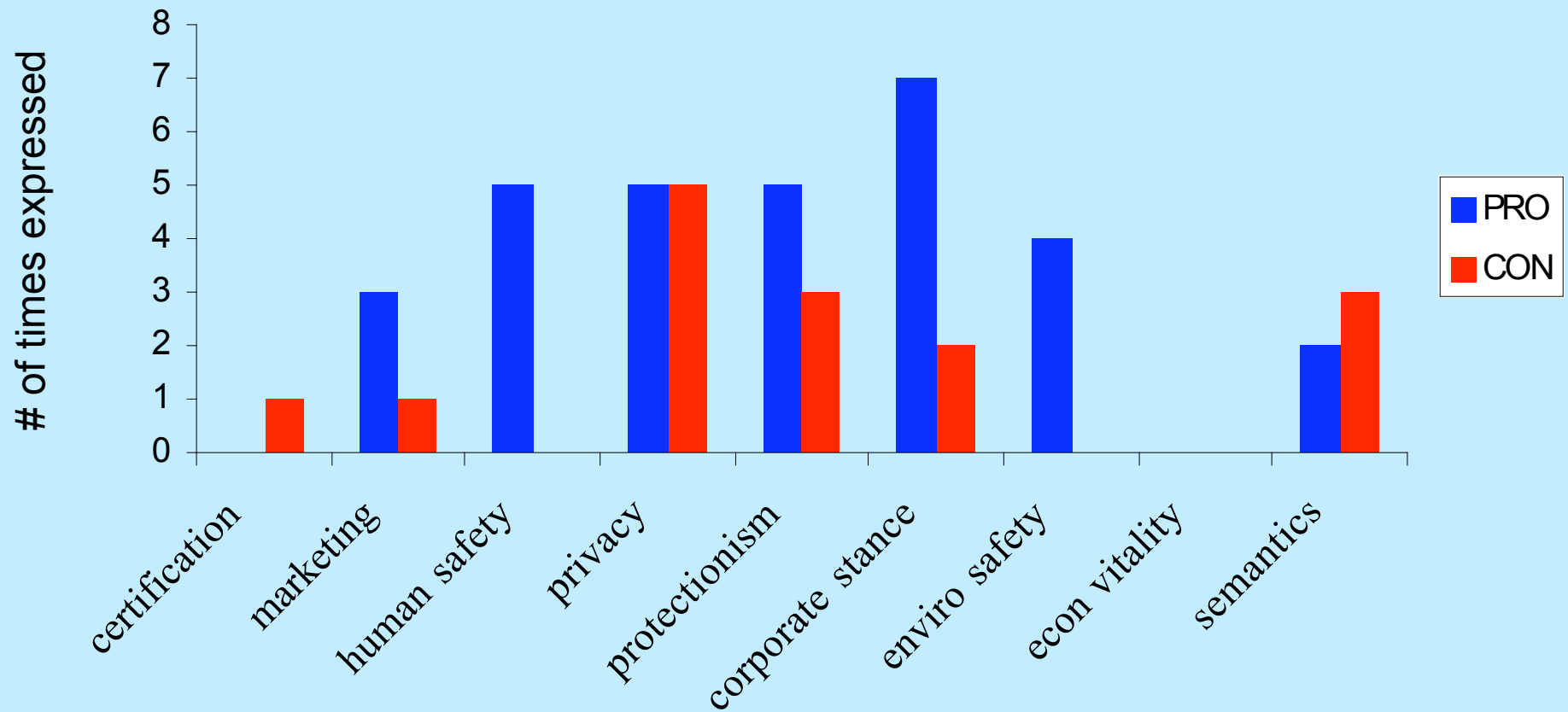


Fig. 3. Content, by theme, of 38 newspaper editorials addressing Measure H. November 2003 - March 2, 2004.

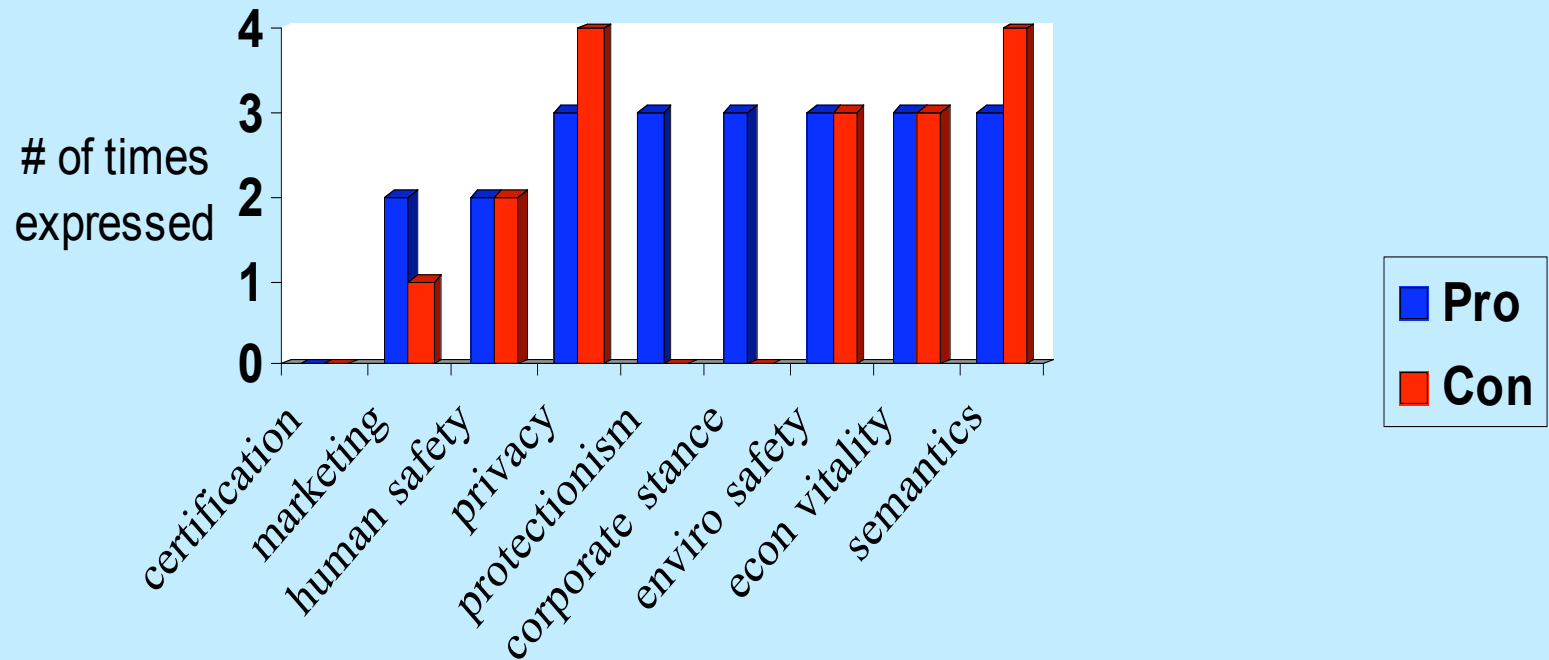


Figure 4. Percentage of sampled letters submitted to the Editors of the Ukiah Daily Journal and the Santa Rosa Press Democrat addressing issues of concern prior to the March 2004 vote

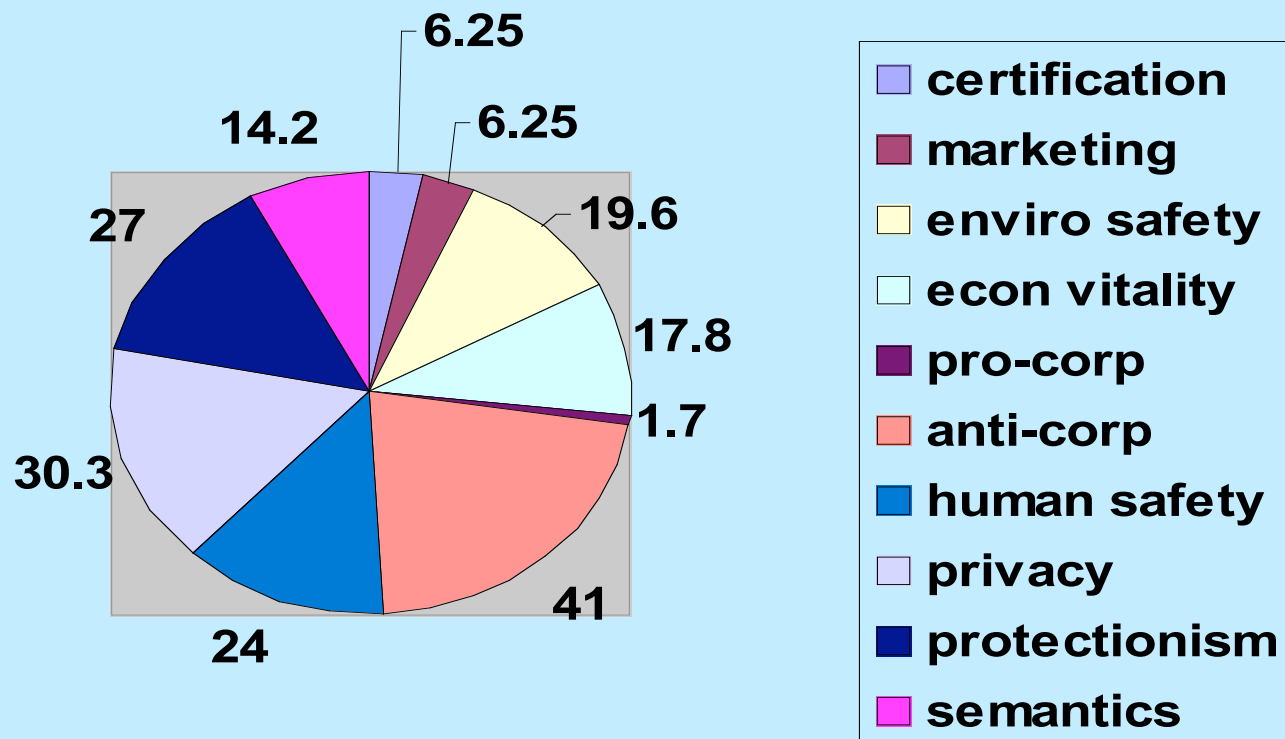
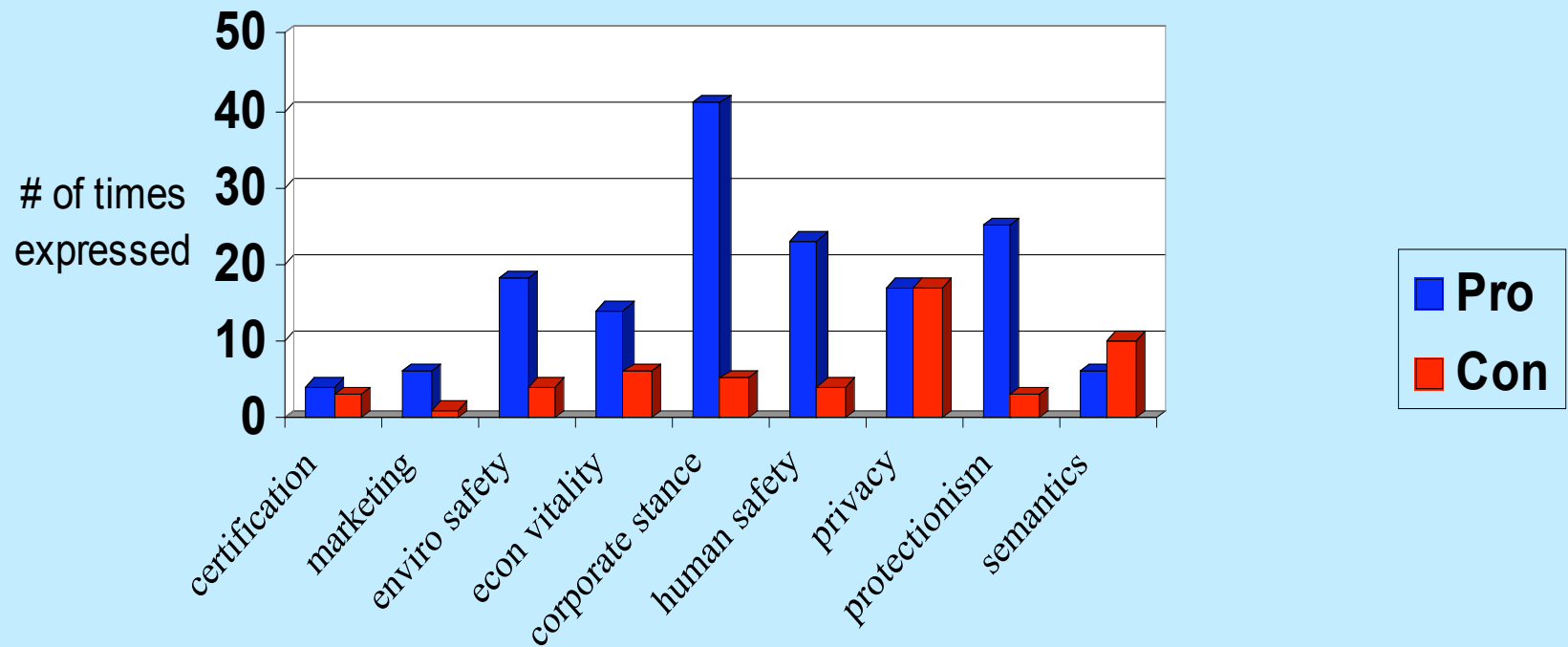


Figure 5. Number of times issues of concerns were raised in letters to editor of the UDJ and the PD prior to the March 2, 2004 vote



Current Status of Measure H Enforcement

- No GMO crops were known to exist before the passage of Measure H
- No crops have been found
- No complaints have been made
- No enforcement has been necessary

Proposed Resolution Banning Round-up Ready Alfalfa Lake County

- Two public meetings held
- UCCE & Ag. Commissioners provided input at 2nd of these meetings
- Concerns about genetic drift, local control
- BOS to vote without public input on October 11, 2005

Questions?