

# How Much Did You Pay for Your Lunch Today?



Peggy G. Lemaux  
University of California, Berkeley  
<http://ucbiotech.org>  
<http://pmb.berkeley.edu/~lemauxlab>

**What if I told you, I would give you  
\$30 for lunch, would you take it?**



**But, it actually must pay for a month of lunches**

**and dinners and everything else you need to  
live – food, shelter, transportation, clothing!!**



“I actually made the \$30 last for 3 weeks! I weighed myself before I started. I originally weighed 187.6 lbs; I currently weigh 173. I spent the money on bread, peanut butter, jelly and honey...bread to meet the carbs requirement and peanut butter and jelly to meet the protein, fiber, sodium and sugar requirements.

**A student from Sacramento State  
took me up on the challenge –  
What happened?**

“Thank you for allowing me to experience the life of someone who only has a dollar a day to live off of.”

Ricky Lazaro Jr.

**I think it made Ricky think more seriously about...**

**...growing his own food.**



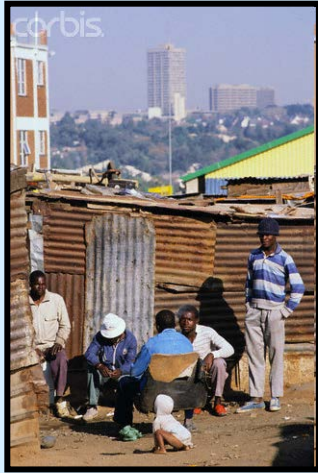
**...the fact that average Americans spend <10% of their income on food, while in developing countries it can be as much as 80%!**



**...how lucky he is to have the variety, quantity and quality of food to eat and he didn't have to produce it!**



## Now consider this...



❖ One billion of the world's poorest people live on  $\leq$  \$1 per day.

❖ 820 million people go to bed hungry each day

❖ Malnutrition leads to stunted physical/mental development and increased disease susceptibility

❖ No country has risen rapidly from poverty without increasing agricultural productivity



# But, the situation with agricultural productivity in less developed countries, like Africa, requires a different perspective. Why?





**Only region where both poverty and hunger continue increasing. Since 1995, number of Africans living on < \$1 per day has increased to 50%.**



**Nearly 33% of all men, women and children in sub-Saharan Africa are currently undernourished vs. 17% in developed world.**



**African farms yielded 19% less agricultural production per person in 2005 than they did in 1970!!**



**Why?**



**Senegal**



**United States**

**Technologies used for agriculture in Africa and other developing countries are different from those in the developed world...**



## And crop yields vary dramatically from the developed world

CROP	YIELD (kilograms per hectare)			
	Kenya	Ethiopia	India	Developed World
Maize	1,640	2,006	1,907	8,340
Sorghum	1,230	1,455	797	3,910
Rice	3,930	1,872	3,284	6,810
Wheat	2,310	1,469	2,601	3,110
Chickpea	314	1,026	814	7,980

5X

3X

## WHY?

Many reasons...but among them is lack of genetic improvement of varieties giving higher yields under their specific growing conditions.

# How have we accomplished genetic improvements to increase yields?



*Triticum monococcum*  
**Ancient variety**

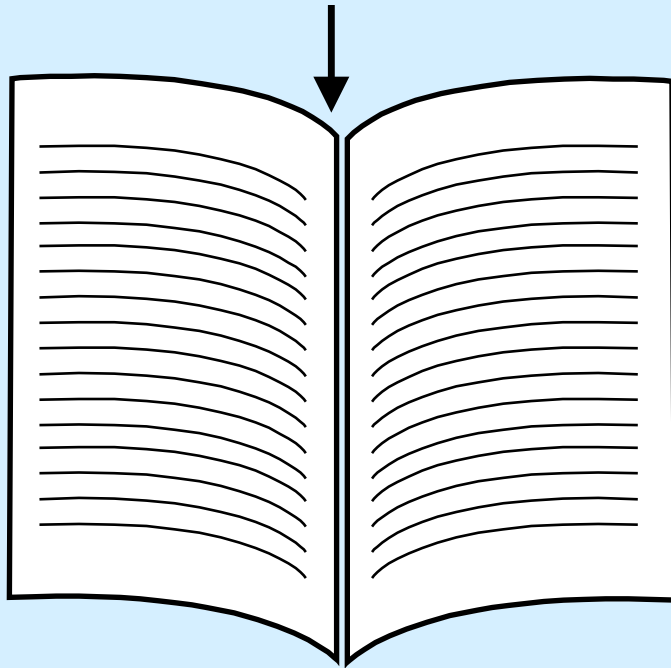


*Triticum aestivum*  
**Modern bread variety**

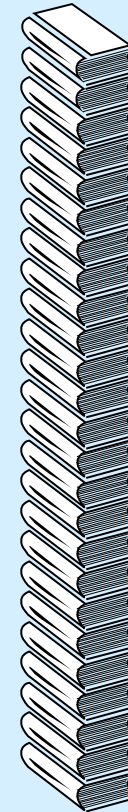
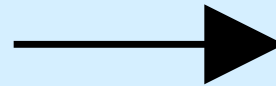
# Information in the wheat genome

Chemical units represented by alphabetic letters

...CTGACCTAATGCCGTA...



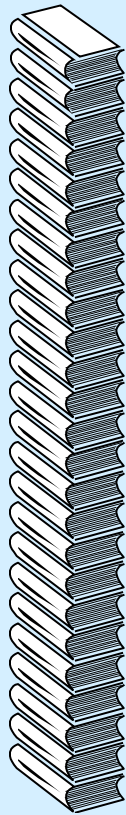
**1700 books**  
**1000 pages each**



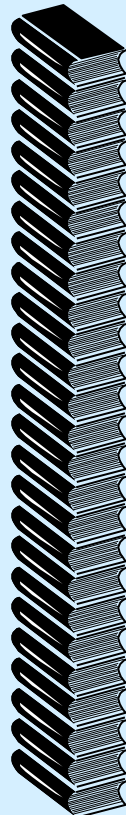
**1700 books**  
**(or 1.7 million pages)**

# Hybridization or cross breeding

Two wheat varieties with some of the same and some different information in their books



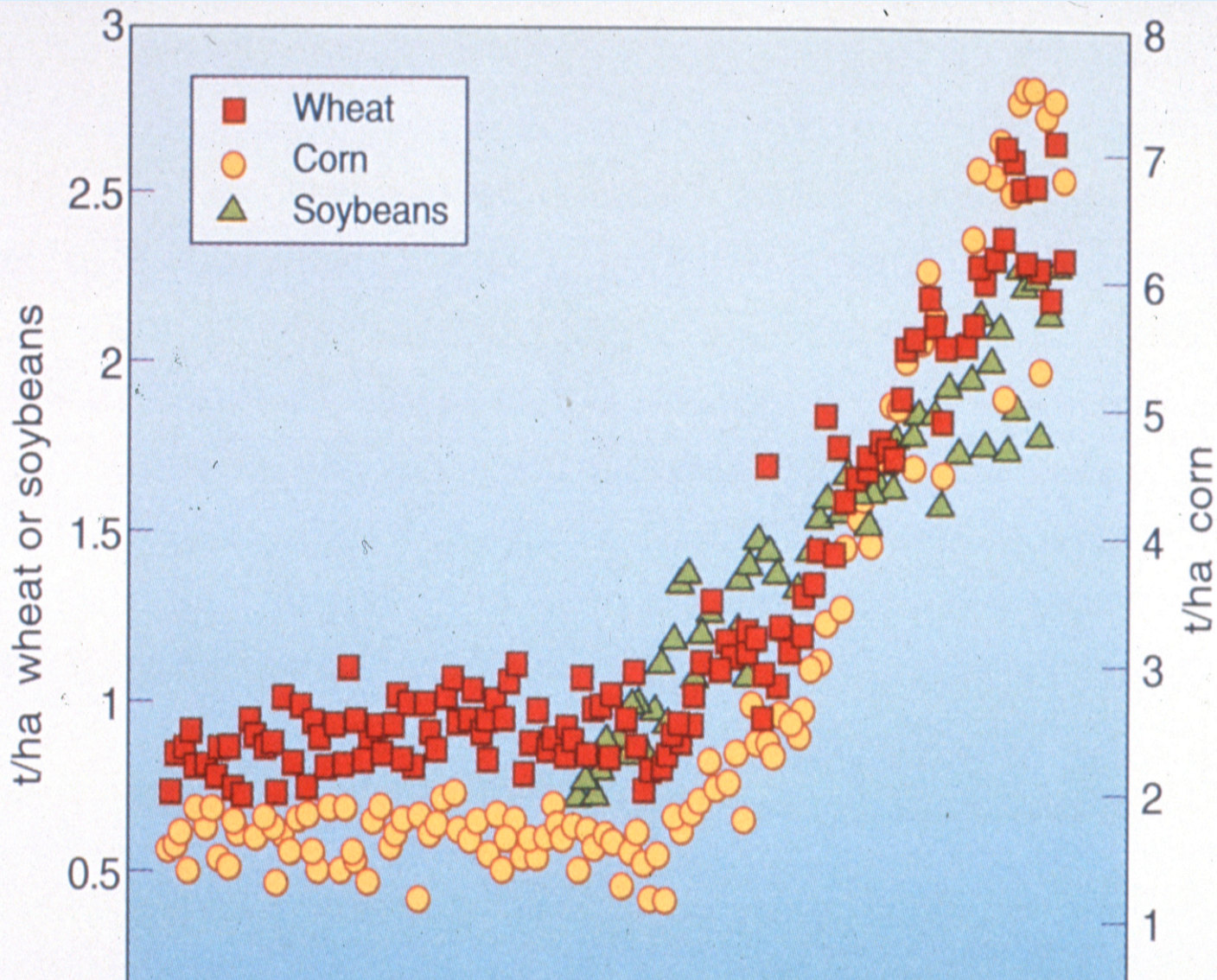
**X**




Random retention of information from each parent

1700 books (or 1.7 million pages) 1700 books (1.7 million pages)

1700 books (1.7 million pages)



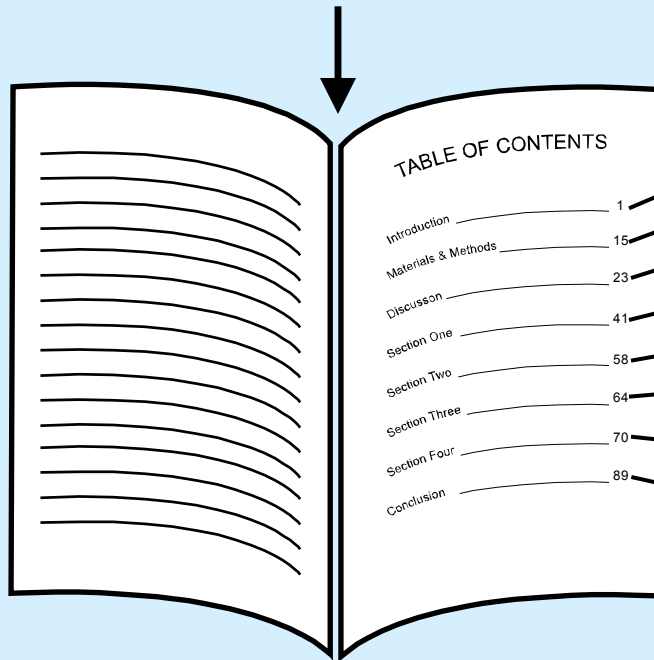
**Since the 1930's classical breeding, inputs and farm mechanization led to dramatic yield improvements**



**But there are other ways to  
create new varieties through  
genetic modification**

# Table of contents for wheat genes

...CTGACCTAATGCCGTA...



**Used for  
Marker-  
Assisted  
Breeding**

**Genomics**

1700 books  
(or 1.7 million pages)



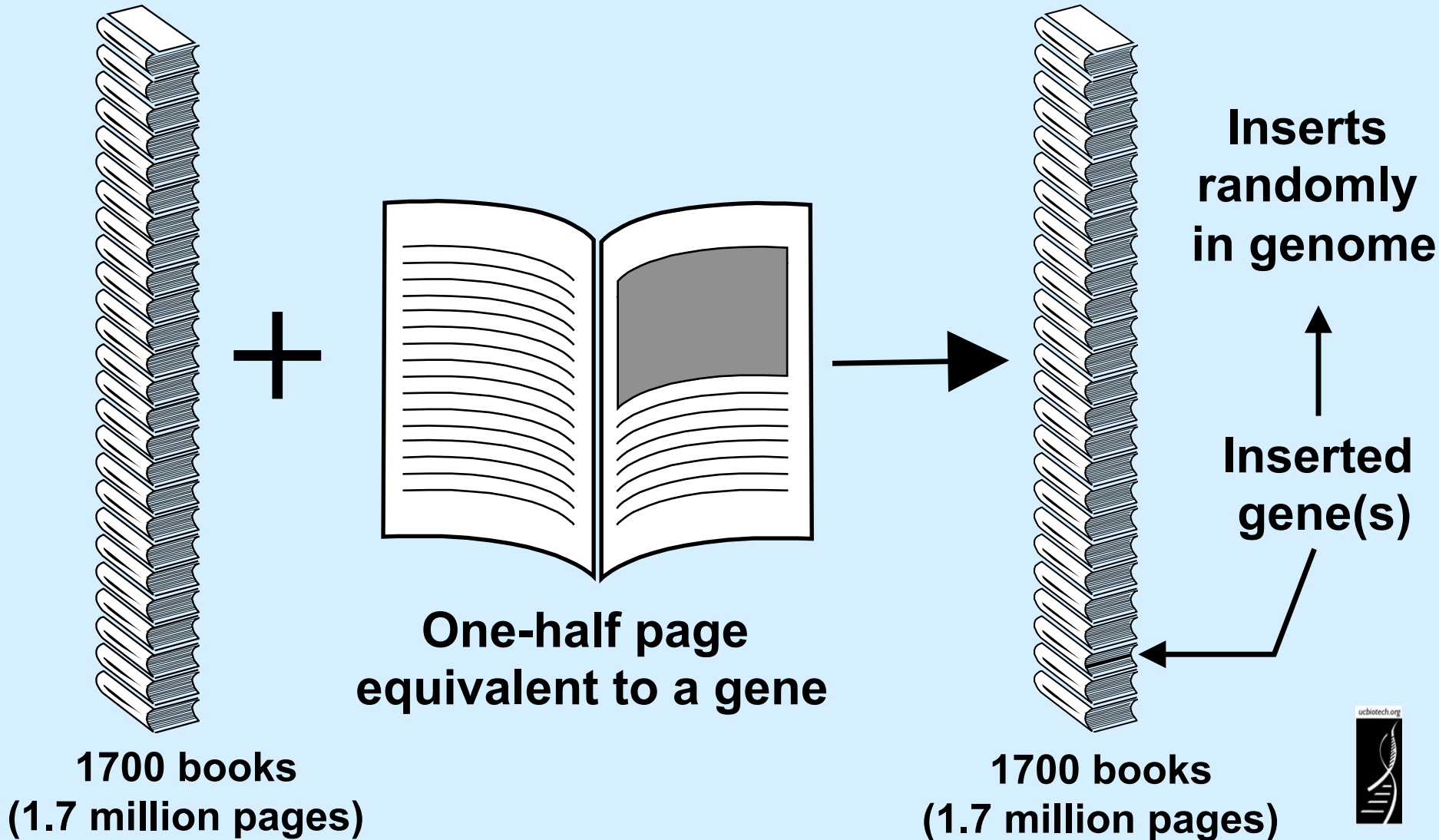
**Marker-assisted selection used to protect rice against bacterial blight and blast disease**

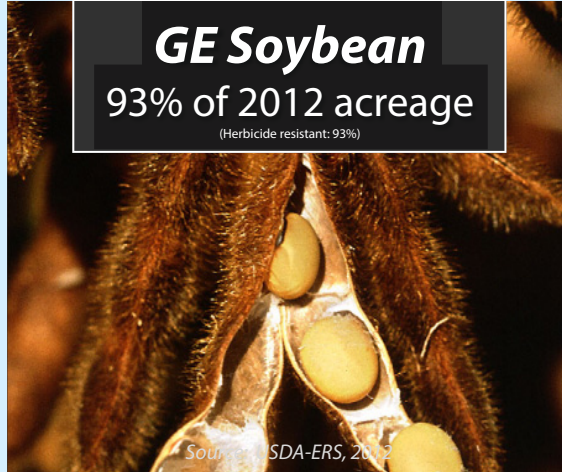
**Limited to diversity in compatible relatives**

**How can limitations be overcome?**

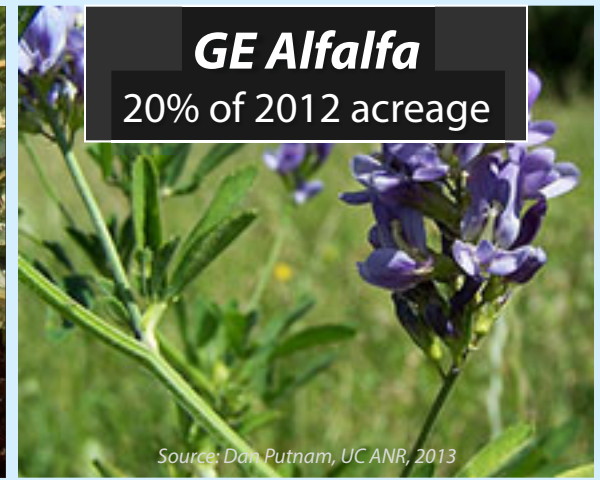
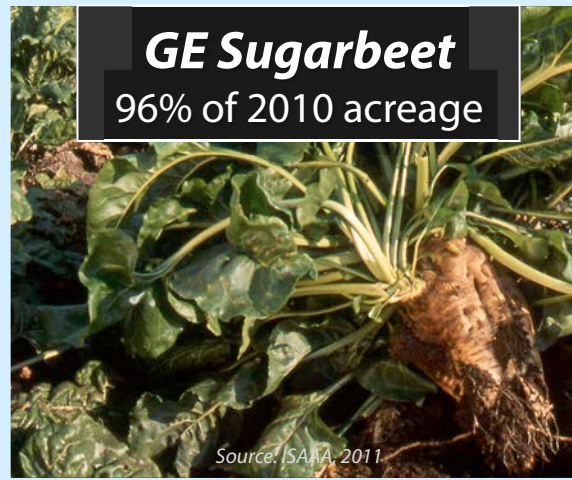
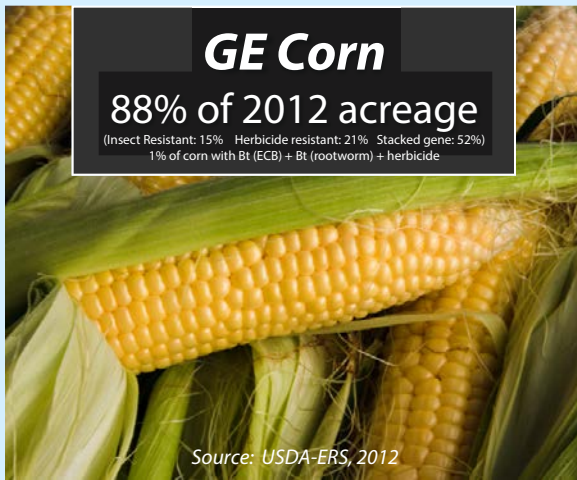
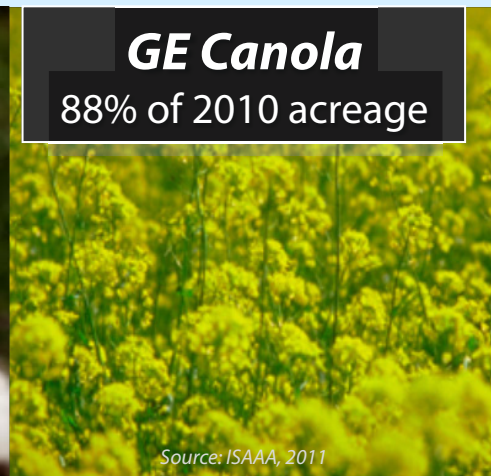
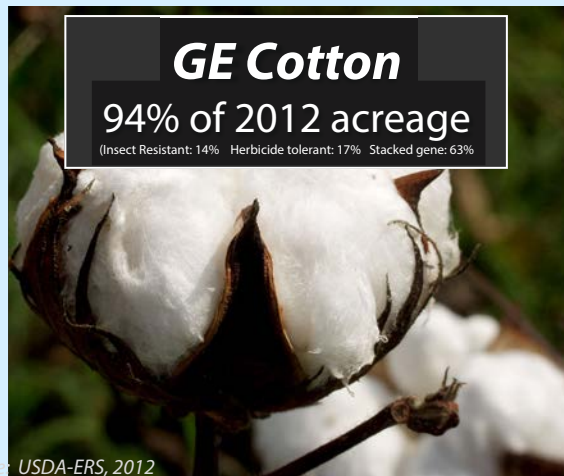


# Biotechnology or Genetic Engineering Methods



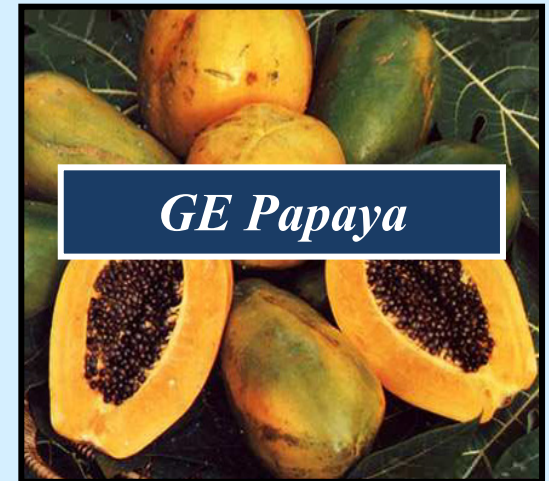


**What are the commercial GE varieties in the field in the U.S.?**

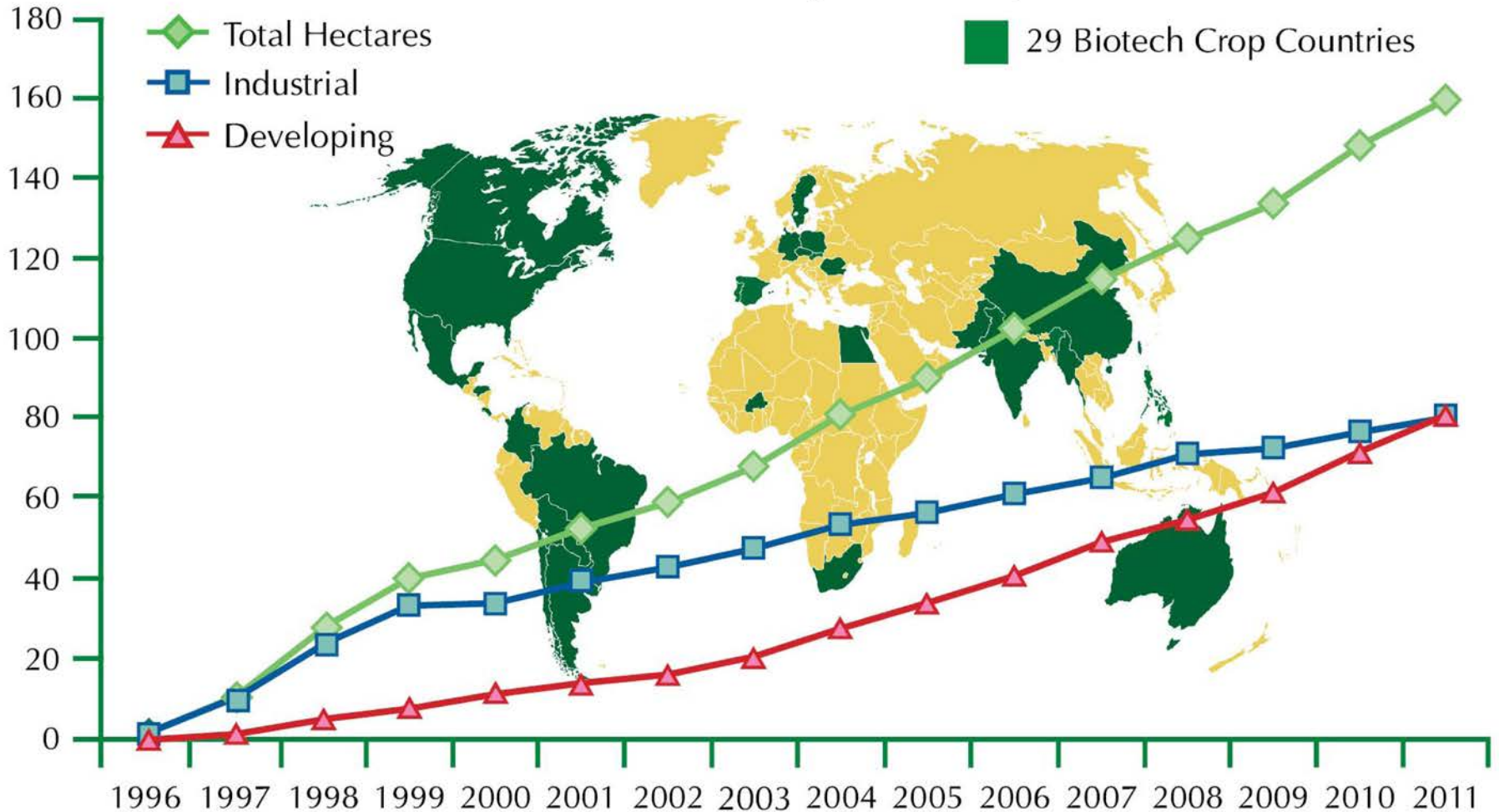


**Only a few whole foods on the market are genetically engineered**

**What is the situation with GE crops worldwide?**



# GLOBAL AREA OF BIOTECH CROPS Million Hectares (1996-2011)



**Recent figures indicate millions of farmers in 28 countries planted 420M acres (over 4X size of California) – over 90% were small resource-poor farmers in developing countries**

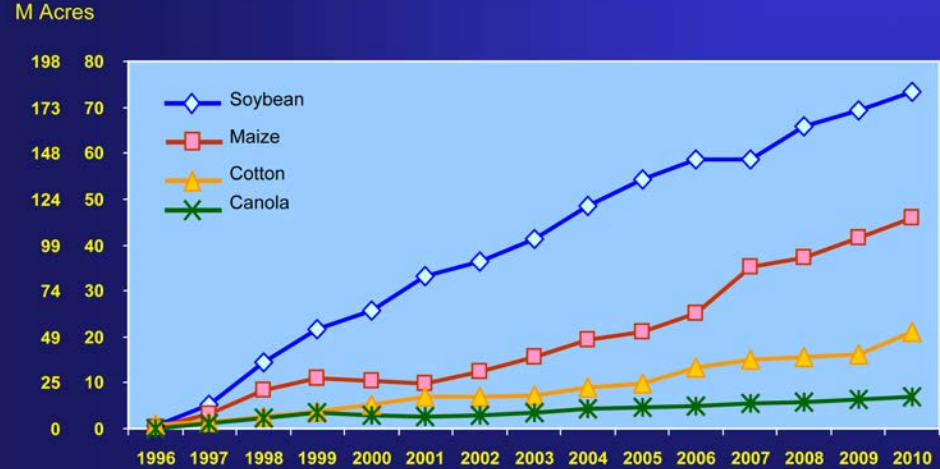


**But only four countries in Africa are growing them at present – mostly insect-resistant maize**



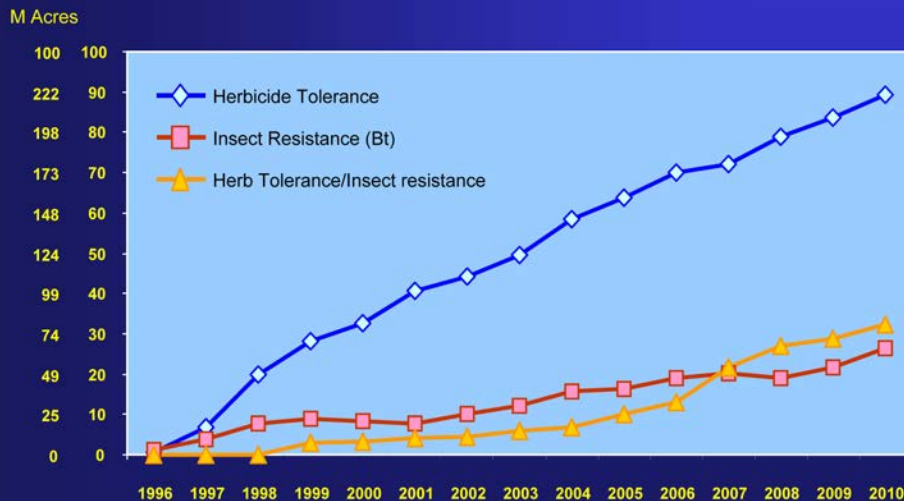
**But advances for these farmers are only in a limited number of crops – not necessarily those of most value to developing countries and...**

**Global Area of Biotech Crops, 1996 to 2010:  
By Crop (Million Hectares, Million Acres)**



Source: Clive James, 2010

**Global Area of Biotech Crops, 1996 to 2010:  
By Trait (Million Hectares, Million Acres)**



Source: Clive James, 2010

**...they have a limited number of traits.**





**Private sector is  
developing insect-  
resistant or Bt maize**

**Is this needed?**

*“Maize is our staple food, and we have not identified any other source of income from plants to sell, so we continue planting maize.”*



**Mrs. Bernadette Mwikali Kioko, Farmer,  
Ukambani, Kenya**

<http://www.agra-alliance.org/celebrating/people.html>



**What are some questions are being asked about such products?**

**Will only large agrochemical companies benefit?**

**Will GE crops really address small farmers' needs?**





**Will only large  
agrochemical  
companies benefit?**

**Economic evidence also does not support that only multinational firms are capturing economic value created by transgenic crops (in developing countries). Benefits are shared by consumers, technology suppliers, adopting farmers.**

**(Anderson K and Jackson L 2005. *J African Econom* 14385-410)**

**But likely large companies will not invest in  
crop improvements using GE unless they see a  
financial incentive**

**Will GE crops address  
small farmers' needs?**



**“Economic evidence does not support misconception that transgenic crops only benefit large farms; evidence indicates technology might actually be ‘pro-poor’” (Ruttan VW 2004. *Intl J Biotechnol* 643-54)**

# How can this technology be pro-poor?

## Productivity: Evidence for Bt Cotton Gains

### Bt cotton in:

- **United States** yield increase **0 – 15%**
- **China** yield increase **10%**
- **South Africa** yield increase **20%-40%**
- **India** yield increase **60 – 80 %**



**WHY? Small-scale farmers suffer bigger pest-related yield losses because of technical/economic constraints**

*SOURCE: Qaim M and Zilberman D. 2003. Yield effects of genetically modified crops in developing countries. Science 299:900-902*

## **Bt maize**



**NO MAGIC BULLET**

**But is this the best we can do for  
developing countries?**



# More of world's crops are genetically engineered

By Elizabeth Weise, USA TODAY

*February 23, 2011*

The amount of land devoted to genetically engineered

**Lemaux says “because of the expenses involved, creating engineered crops for developing countries requires humanitarian contributions by philanthropists like (Bill) Gates and the Rockefeller Foundation, or perhaps by companies who see value in such endeavors.”**

**And, although many academic scientists want to play a meaningful role, they have limited resources to do so.**

*SOURCE: “More of world's crops are genetically engineered”, USA Today, February 23, 2011.  
[http://www.usatoday.com/tech/news/biotech/2011-02-22-biotech-crops\\_N.htm](http://www.usatoday.com/tech/news/biotech/2011-02-22-biotech-crops_N.htm)*



# So, can academic groups help in efforts to use genetic engineering to modify crops to benefit developing countries?



# Three stories that focus on genetic engineering projects for developing countries:



**Public sector:  
Developing Nutritionally  
Enhanced Rice and Banana**

**Public-Private sector:  
Developing Nutritionally  
Enhanced Sorghum**







**Public sector: Developing  
Nutritionally Enhanced Rice  
and Banana**

# Biofortification can provide additional options to combat persistent micronutrient deficiency.

Supplementation

Food Fortification

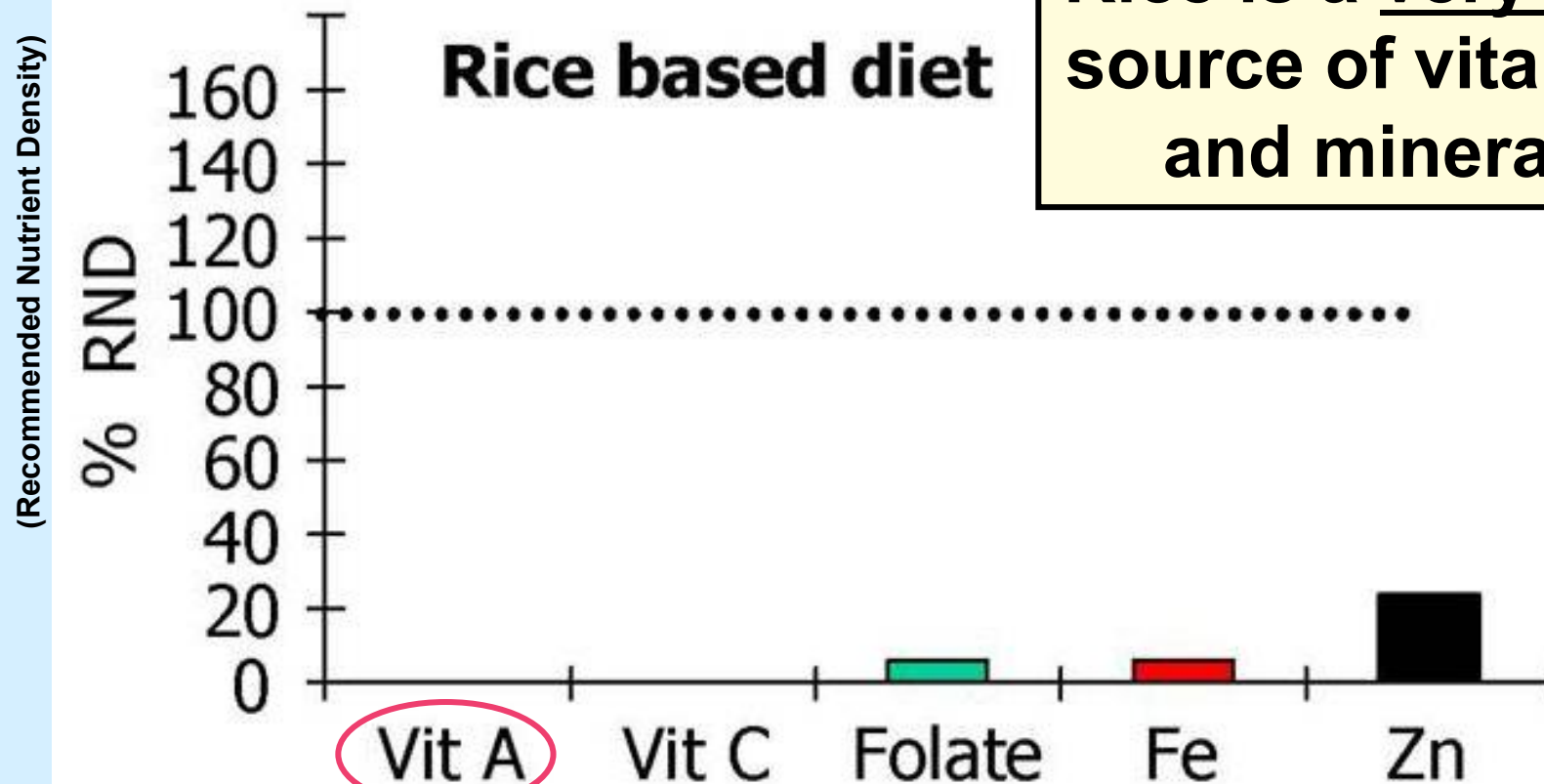
Dietary Diversity

Biofortification



Modified from G. Barry, IRRI

# Rice Diet and Micronutrient Nutrition



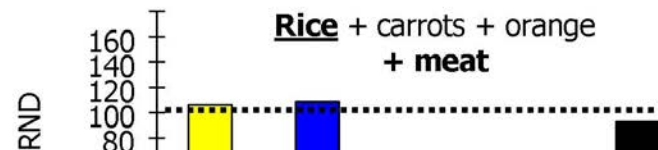
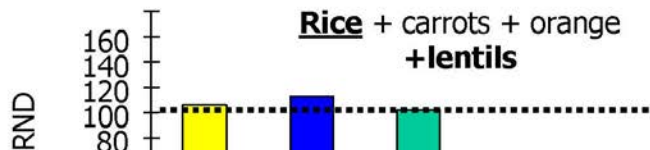
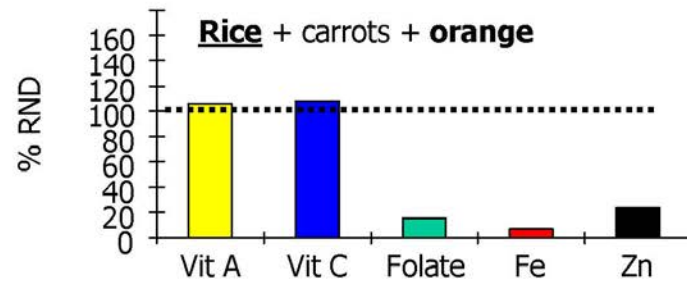
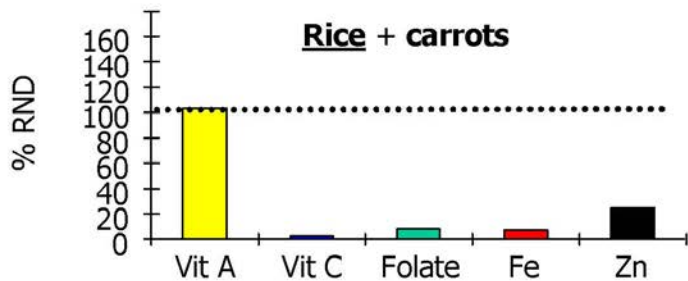
Rice is a very poor source of vitamins and minerals

From: "Nutrition: A Cornerstone for Human Health and Productivity", Richard J. Deckelbaum.

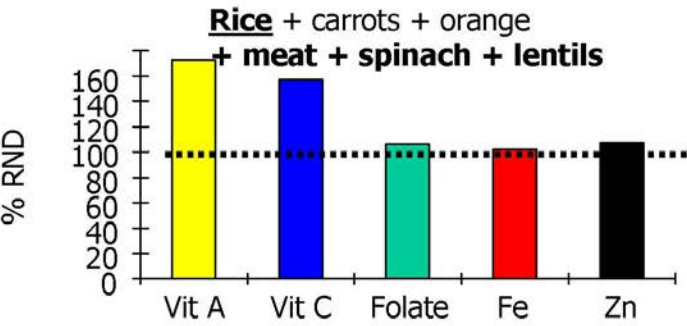
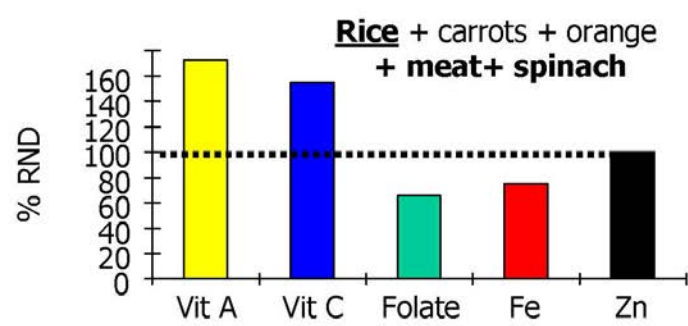
Modified from G. Barry, IRRI

Seminar, Earth Institute of Columbia University, April 14, 2005





**...but not everyone has that luxury!!**



**Rice diet can be supplemented with other fruits, vegetables and meat to acquire needed nutrients...**

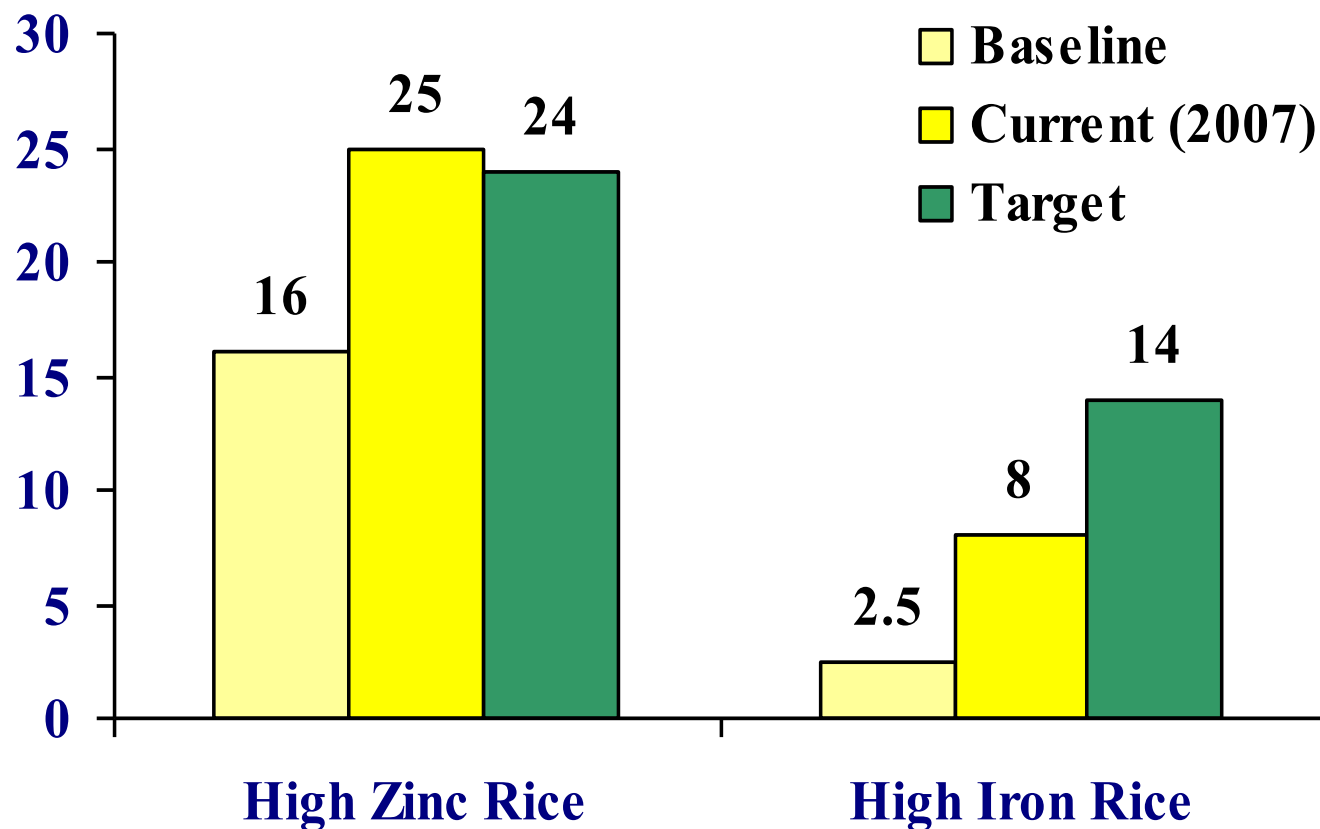




**Can we biofortify rice with vitamins  
and minerals?  
How?**

**Rice was made with increased iron and zinc by crossing with other rice varieties that have these traits...**

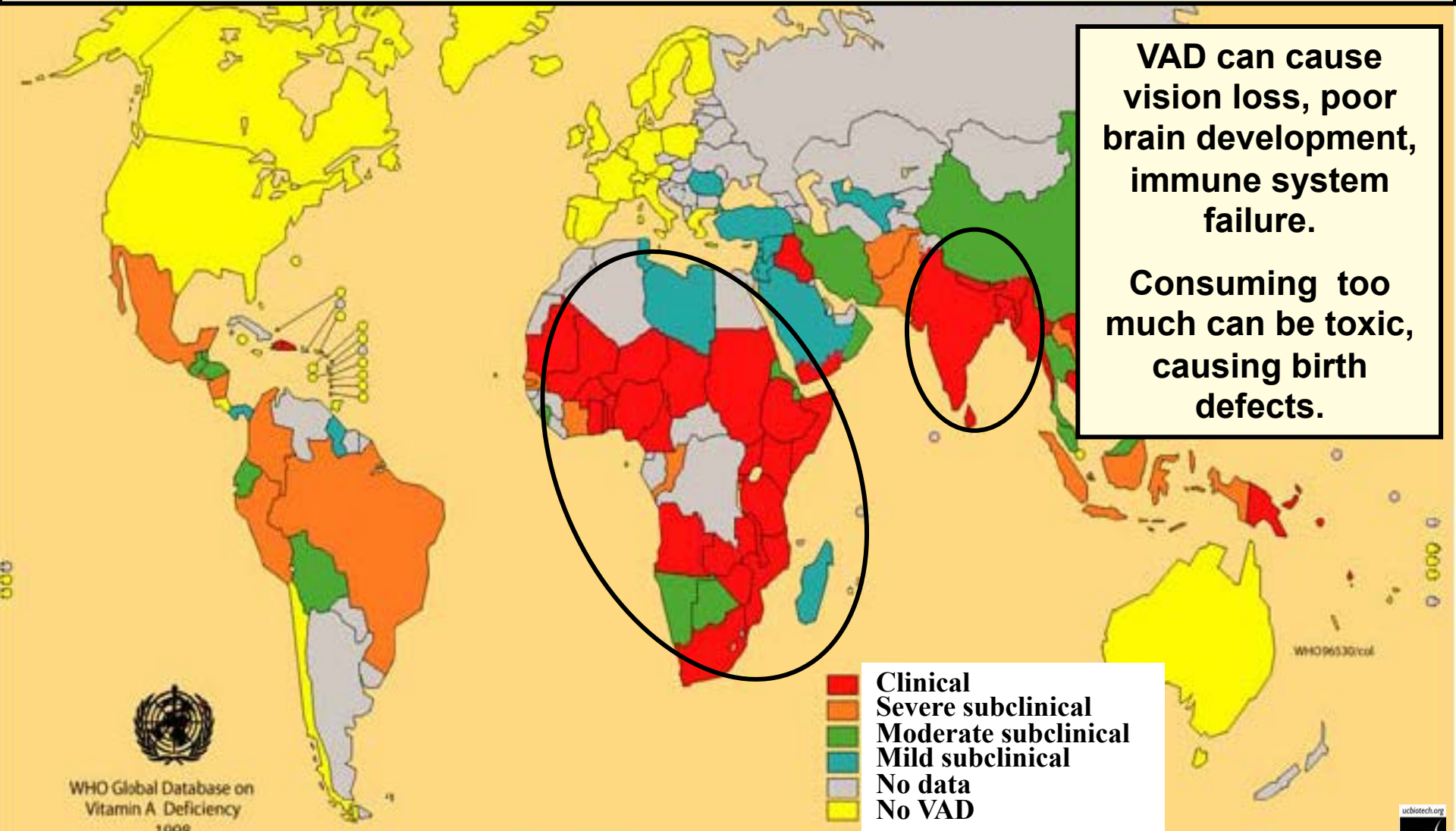
**But this is not feasible for Vitamin A since there are no compatible varieties with high levels of this vitamin.**



# Vitamin A deficiency (VAD): as judged by severity of health impact

VAD can cause vision loss, poor brain development, immune system failure.

Consuming too much can be toxic, causing birth defects.



WHO Global Database on  
Vitamin A Deficiency  
1998

Red Clinical  
Orange Severe subclinical  
Green Moderate subclinical  
Cyan Mild subclinical  
Grey No data  
Yellow No VAD

The designations employed and the presentation of material on this map do not imply the expression of any opinion whatsoever on the part of the World Health Organization concerning the legal status of any country, territory, city or area or of its authorities, or concerning the delimitation of its frontiers or boundaries. Dotted lines represent approximate frontier lines for which there may not yet be full agreement.

Modified from G. Barry, IRRI



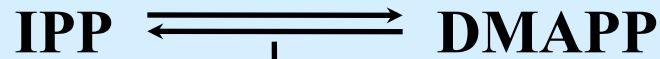
# Basic Carotenoid Biosynthetic Pathway

## Carotenes

Genes used  
to engineer  
rice to make  
provitamin  
A

**Phytoene synthase**  
*Maize*

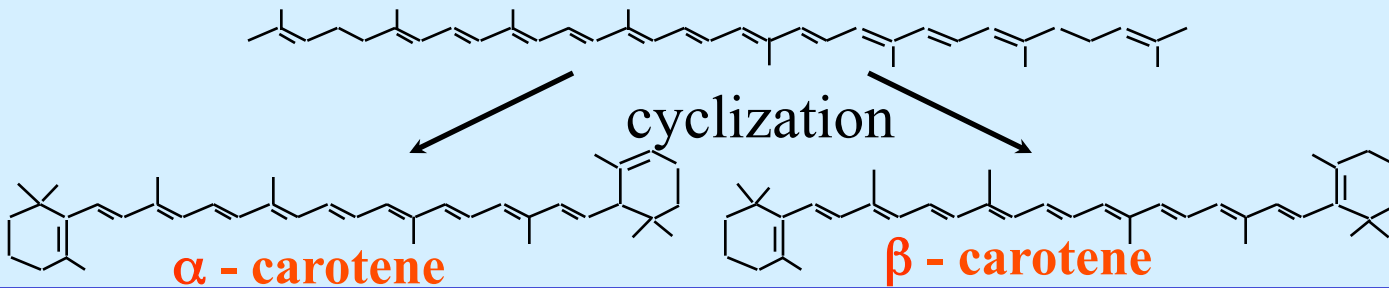
**Phytoene desaturase**  
*Bacterial source*



desaturation



cyclization



*$\beta$ -carotene/other provitamin A carotenoids are converted to Vitamin A as needed in the body.*



# Golden Rice was engineered to make provitamin A



Normal portion of Golden Rice 2 provides half of a child's Vitamin A needs

# NO MAGIC BULLET



Gates Foundation funding is providing funding to improve the nutrition of another important crop in developing countries:  
**Bananas**



- Bananas are a primary diet staple in Uganda and other African nations.
- Average Ugandan consumes ~5 times their weight in bananas each year.
- Bananas are deficient, like rice, in nutrients, like Vitamin A and iron and this Gates project has improved these qualities.



**Public-Private sector partnership:  
Development of SuperSorghum**

**Another cereal important in developing countries is also nutritionally deficient in:**  
**Vitamins**  
**Minerals**  
**Amino acids (like most cereals)**  
**but, uniquely, is also**

**Poorly Digested**

**What is this crop?**



**SORGHUM**

**Sorghum is a staple food for 300 million of the world's poor – many in Africa**

**Can improving sorghum make a difference in Africa?**

**Why did I become involved?**



**Part of my mandate  
as public sector  
scientist and CE  
specialist**

**The magnitude of the  
problem begs for  
solutions. This was  
something I wanted to do,  
but...**

**How did I become  
involved?**



# Bill Gates defends focus on high-tech ag

*Software magnate says biotech key to new 'green revolution'*

By **DONNA GORDON  
BLANKINSHIP**  
Associated Press

KIRKLAND, Wash. (AP) — Bill Gates has a terse response to criticism that the high-tech solutions he advocates for world hunger are too expensive or bad for the environment: Countries can embrace modern seed technology and genetic modification or their citizens will starve.

When he was in high school in the 1960s, people worried there wouldn't be enough food to feed the world, Gates recalled in his fourth annual letter, which was published online Tuesday. But the "green revolution," which



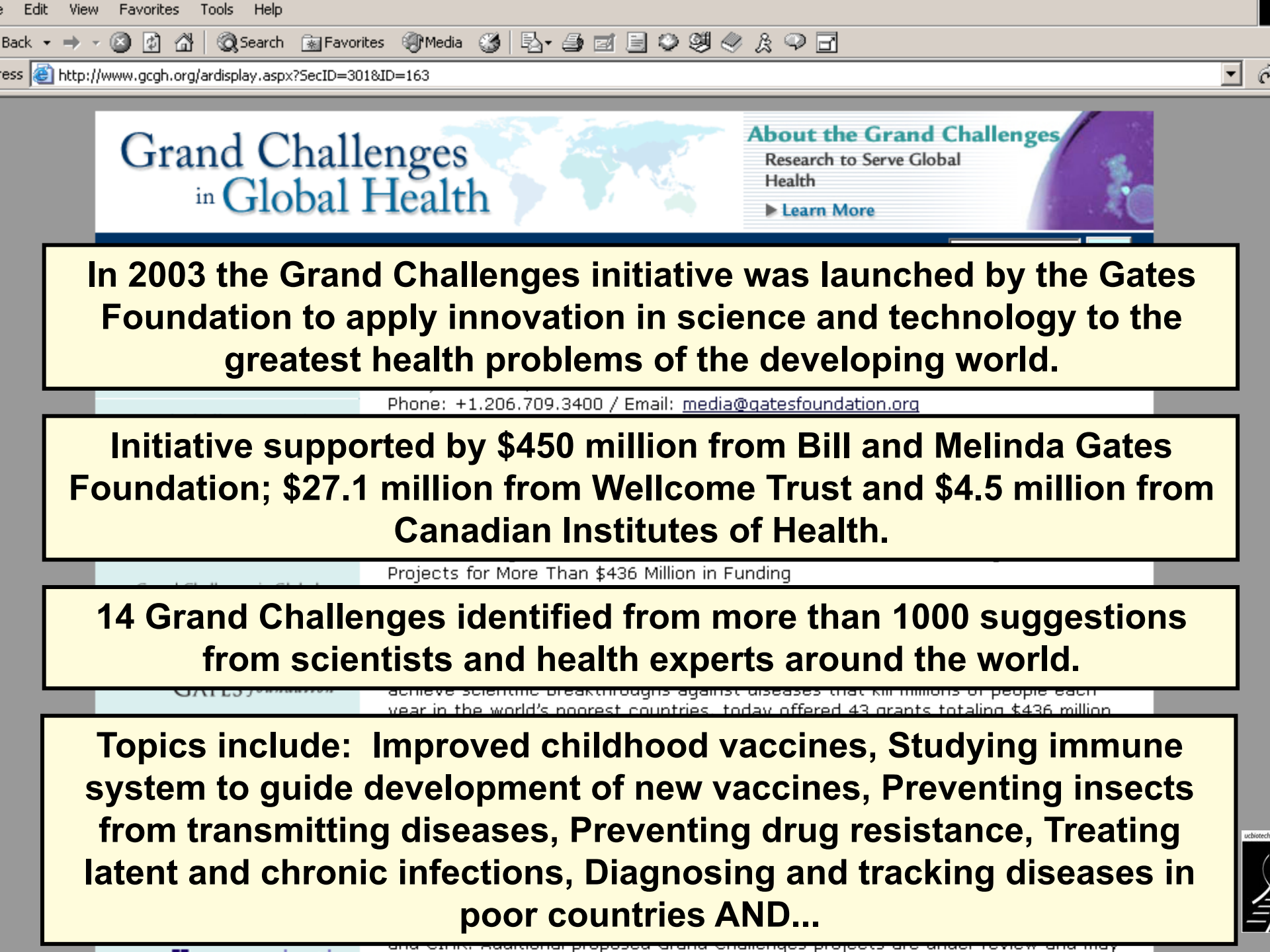
starvation and malnutrition for the poor.

Resistance to new technology is "again hurting the people who had nothing to do with climate change happening," Gates said.

Groups resistant to genetic modification and other hallmarks of modern agriculture, such as pesticides and petroleum-based fertilizers, generally object on two grounds — concerns about the environment and the high cost of the seed and chemicals used in modern farming.

Bill Freese, a science policy analyst for the Washington-based Center for Food Safety, said everyone wants to see things get better for hungry people, but genetically modified plants are more likely to make their developers rich than feed the poor.

**Bill Gates made a bold move to support using genetic engineering to improve the nutritional quality of crops for Africa's poor. His reasoning: Countries can embrace modern seed technology or watch their citizens starve.**



# Grand Challenges in Global Health

## About the Grand Challenges

Research to Serve Global  
Health

► [Learn More](#)

**In 2003 the Grand Challenges initiative was launched by the Gates Foundation to apply innovation in science and technology to the greatest health problems of the developing world.**

Phone: +1.206.709.3400 / Email: [media@gatesfoundation.org](mailto:media@gatesfoundation.org)

**Initiative supported by \$450 million from Bill and Melinda Gates Foundation; \$27.1 million from Wellcome Trust and \$4.5 million from Canadian Institutes of Health.**

Projects for More Than \$436 Million in Funding

**14 Grand Challenges identified from more than 1000 suggestions from scientists and health experts around the world.**

**Topics include: Improved childhood vaccines, Studying immune system to guide development of new vaccines, Preventing insects from transmitting diseases, Preventing drug resistance, Treating latent and chronic infections, Diagnosing and tracking diseases in poor countries AND...**



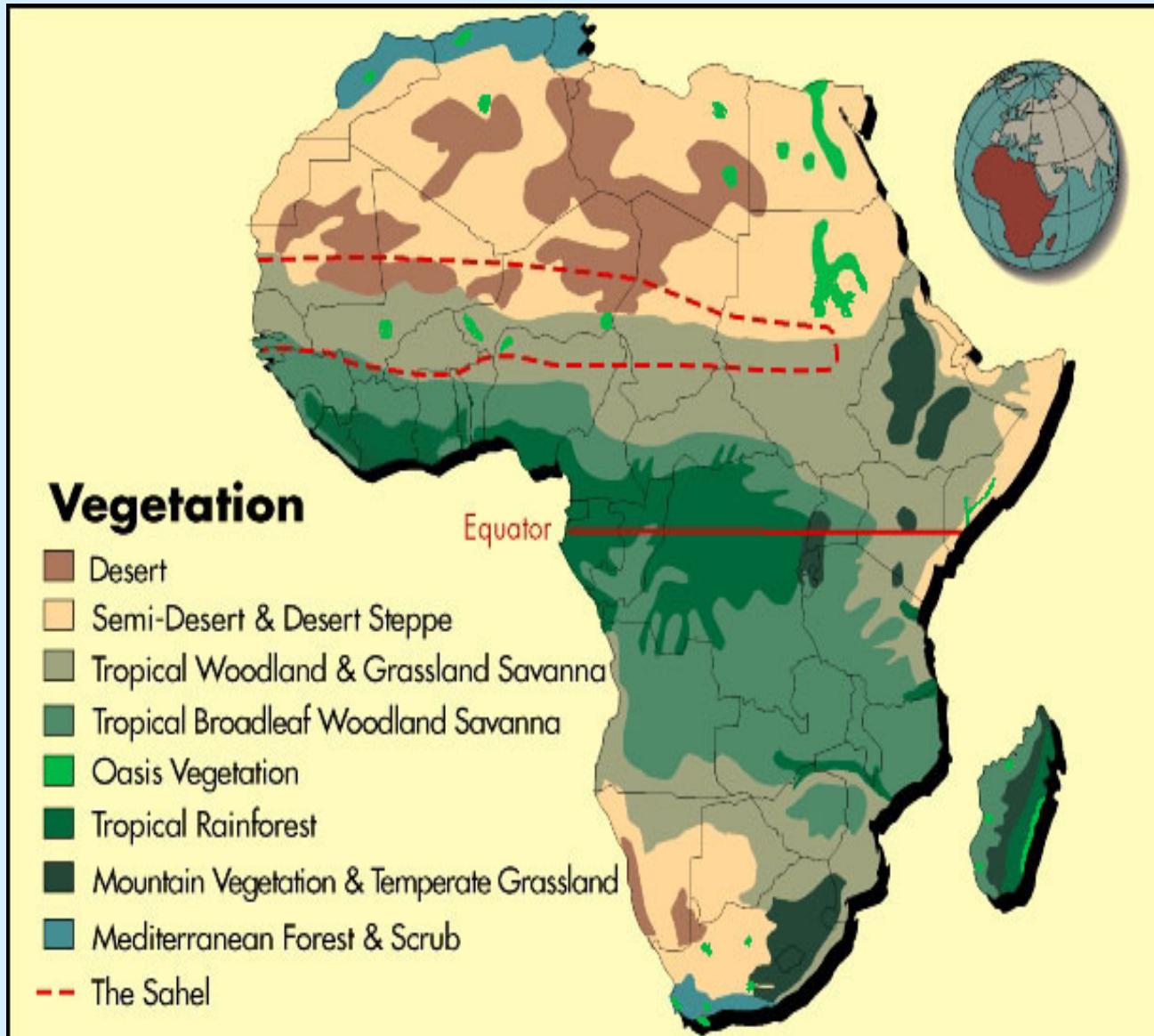


# Why Was Sorghum a Target?

- **Fifth most important food grain**
- **90% grown in Africa and Asia in arid and semi-arid regions**
- **Staple food for 300 million in Africa**
- **In Africa, 74% of sorghum is consumed at home as cooked porridge**



# Sorghum is uniquely adapted to Africa's climate – it withstands both drought and water logging



**First successful nutritional improvement in sorghum was engineering to make provitamin A, converted to vitamin A in the body.**



The ABS Project has produced the world's first golden sorghum enabling pro-vitamin A to be used as the visible marker for final ABS product

## ABS Project Produces World's First Golden Sorghum

**A**frica Harvest CEO and Coordinator of the Africa Biofortified Sorghum (ABS) Project, Dr. Florence Wambugu, told a recent Bio2Biz SA Forum in South African that the Project had produced the world's first golden sorghum "enabling pro-vitamin A to be used as the visible marker for final ABS product".

Making her presentation "ABS Project: Networking African & International Biotech Capacities to Deliver a Nutrient Rich Product to the Needy", Dr. Wambugu said the new development was made by Pioneer scientists. She said the project has been able to significantly increase transformation efficiency paving the way for it to transit into the Product Development & Deployment phase.

Dr. Wambugu told scientists drawn from South African research institutions and the private sector that the ABS Project had trained 11 African scientists and breeders in a short period of less than five years. She said the project had conducted six field trials in four years and contained greenhouse work was continuing in Kenya and South Africa.

Bio2Biz SA is hosted by South Africa's Biotechnology Innovation Centres (BICs) comprising of BioPAD, Cape Biotech, LIFELab and PlantBio, together with the Innovation Fund and eGoli Bio. It brings together biotechnology researchers and industry to create mutually beneficial relationships. This year, the meeting was held at the Durban International Conference Centre (ICC) from September 20th to 23rd.

**But digestibility remains a problem because...**

**In Africa, 74% of sorghum is eaten at home as cooked porridge**

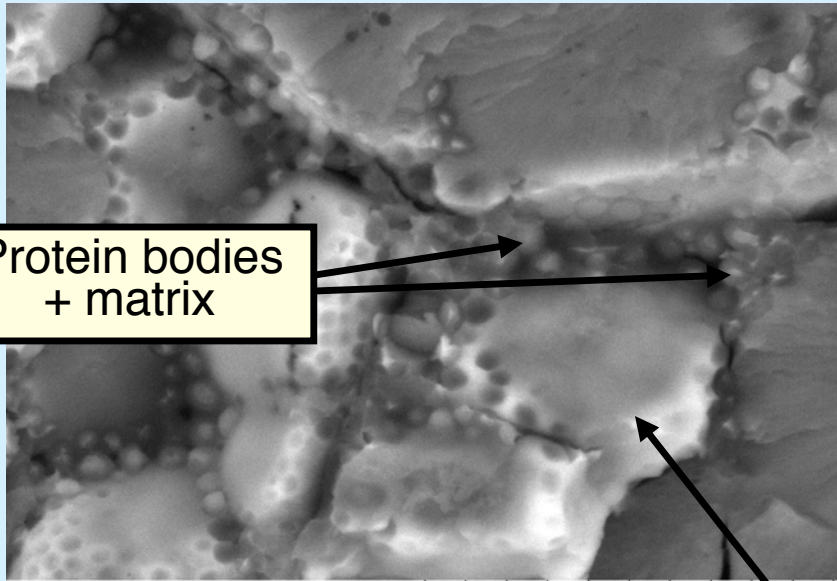
Elderly woman making cooked sorghum porridge



**But, of major cereals, sorghum is the least digestible following cooking**

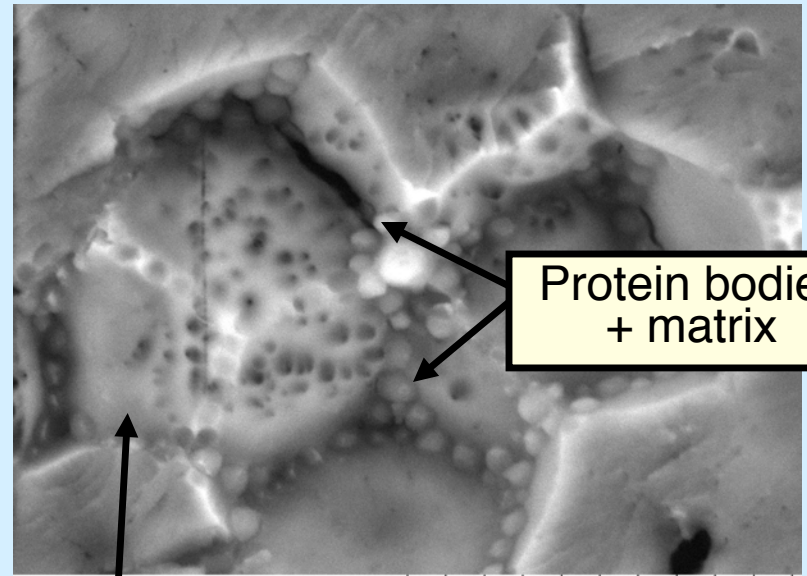
Cereal	% Digestibility		
	Uncooked	Cooked	Decrease
Sorghum	80.8	56.3	24.5 ←
Maize	83.4	79.3	4.1 ←
Barley	93.2	80.2	13.0
Rice	91.1	82.1	9.1
Wheat	91.3	85.9	5.4

**Our efforts continue on improving digestibility by interfering with the chemical connections between proteins that interfere with starch and protein digestibility upon cooking.**



Protein bodies + matrix

UCB EML 2007/07/26 14:48 L x5.0k 20 um

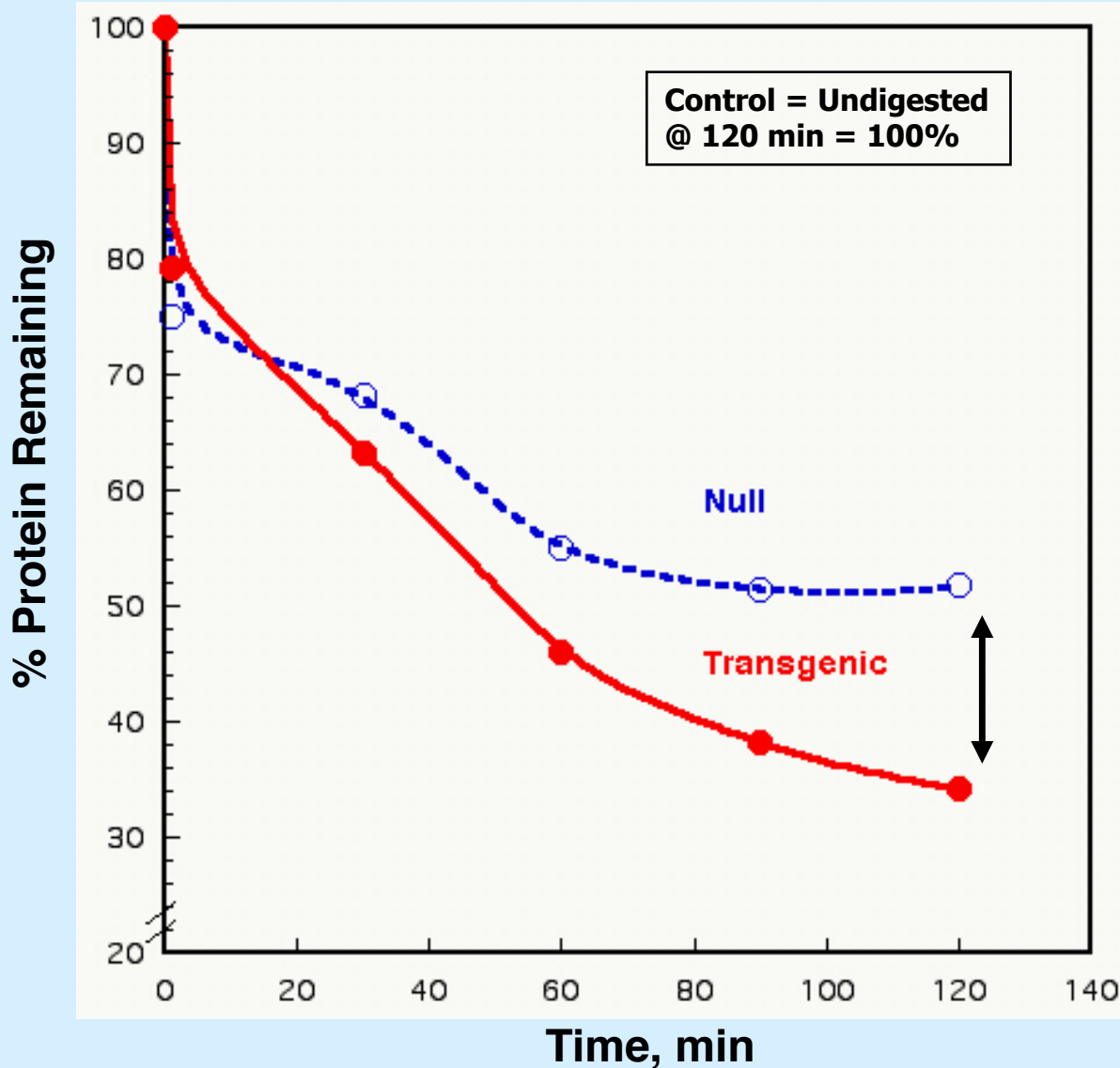


Protein bodies + matrix

UCB EML 2007/07/26 14:44 L x5.0k 20 um

Starch granules

# ***In vitro* Pepsin Digestion of Seed Storage Proteins in Sorghum Engineered with Existing Redox Protein**



**25% increase  
in digestibility  
in engineered  
line**

# Another focus is on Iron And Zinc Deficiencies

Global health problem, especially women and children in developing countries

Causes higher mortality, lower infant cognitive abilities

- ✓ Rice was engineered with a gene, nicotianamine synthase (NAS), to improve iron and zinc content.
  - ✓ To test iron content, anemic mice were fed engineered seeds. Mice recovered normal hemoglobin and hematocrit levels within 2 weeks; those fed nonengineered seeds did not.



- ✓ We are now introducing NAS into sorghum to improve nutrient quality.





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**But could they help?**





# ucbiotech.org

SCIENCE-BASED INFORMATION & RESOURCES  
ON AGRICULTURAL BIOTECHNOLOGY

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## know GMOS

*This website, developed for the University of California Division of Agricultural and Natural Resources Statewide Biotechnology Workgroup, provides educational resources focused broadly on issues related to agriculture, crops, animals, foods and the technologies used to improve them. Science-based information related to these issues is available, as well as educational tools and information, which can be used to promote informed participation in discussions about these topics.*

**DISPLAY CARDS  
NOW IN  
SPANISH!**

We now have Spanish cards available to distribute with both educational displays. Click here for more details!

### BIOTECHNOLOGY INFORMATION



#### ANNUAL REVIEWS

Review articles: Focused on food, environmental and socioeconomic issues of GE crops and foods.

### RESOURCES FOR OUTREACH & EXTENSION, RESEARCHERS & TEACHERS



#### Slide Archive:

Extensive collection of PP slides on agriculture & biotechnology.

Available on loan:

Educational displays: "Genetics and Foods" and Genetic Diversity and

### HELPFUL SITES



#### Seed Biotechnology Center

Mobilizes research, education & outreach efforts in partnership with seed & biotechnology industries.

**For more information: See Resources and Biotechnology Information sections at <http://ucbiotech.org>**

Tic Tac Grow: Educational game to teach what foods come from what crops.